



SAUL KATZ LL.L, LL.B - President, CEO

Saul Katz is President and CEO of the Corporation, a wholly owned subsidiary of New Era Nutrition, which is a vertically integrated functional food research, development and marketing company. Mr. Katz founded New Era Nutrition in 1992, and is considered a pioneer in the functional food and nutraceutical industry. Under the direction of Mr. Katz, New Era develops proprietary technology platforms which have resulted in the market introduction of numerous science-based functional food products. He led New Era in the establishment of research collaborations with leading scientific institutions, and technology licensing agreements with major U.S. firms.

Mr. Katz is a founding Director of the Western Canadian Functional Food & Natural Health Product Network; a founding Director of the Alberta Biotechnology Association; former Director of the Alberta Food Processors Association; former Director and Board Secretary of the Alberta Economic Development Authority; past Director of InterCap eCommerce, a Canada-China publicly traded company; former President and co-founder of the Canada-Japan Business Association of Edmonton; and former Chairman of the Intellectual Property and Technology Section of the Canadian Bar Association. Prior to founding New Era, Mr. Katz was Vice President and General Counsel of the Triple Five Group of Companies developers of the Mall of America. Mr. Katz has chaired national agri-food conferences and has been a guest speaker at nutraceutical and functional food symposia.

For more information:

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