

Real nutrition, real results,
real energy that lasts.
Shouldn't you be SoLo
powered too?

SoLo's unique combination of great taste, all-natural ingredients, and University-validated low glycemic profile is the magic behind the SoLo Power movement and the reason why SoLo is quickly becoming THE choice among endurance athletes and fitness professionals.

Best tasting bar on the market!

SoLo Crushes the Competition on Taste!

88% Preferred SoLo
12% Preferred PowerBar



72% Preferred SoLo
28% Preferred Balance Bar



All natural, balanced nutrition.

SoLo's unique blend of ingredients provides slow-burning carbs, protein, dietary fat and fiber – delivering energy slowly – for a competitive edge each time you enjoy the product.

- 11-13 grams high quality protein
- 24 vitamins & minerals
- Antioxidants for cell recovery
- Calcium - Excellent source
- Fiber - Good source
- No sugar alcohols, artificial sweeteners, flavors or colors
- No trans fats or hydrogenated oils
- Kosher
- Low GI (23 - 29) as validated by University Researchers
- Best-tasting bars on the market!



SoLo Powered Website delivers!

Our informative website is filled with invaluable information specifically designed and tailored to help you achieve your fitness and lifestyle goals.

- Learn key nutrition and training strategies
- See how elite athletes and pros use SoLo for a competitive edge

www.solo-gi.com

SOLO

The Natural Energy Source for Sport™



The Fuel of Choice
for More Pro & Elite Amateur Athletes!



SoLo Powered Fuel Delivers!

Whether training or competing, the ability to perform depends on the right fuel choice. SoLo's high performance, all-natural nutrition delivers long-term energy, allowing you to perform at your best, over extended periods of time.

SoLo Powered Teams



Source: San Francisco Consulting Group

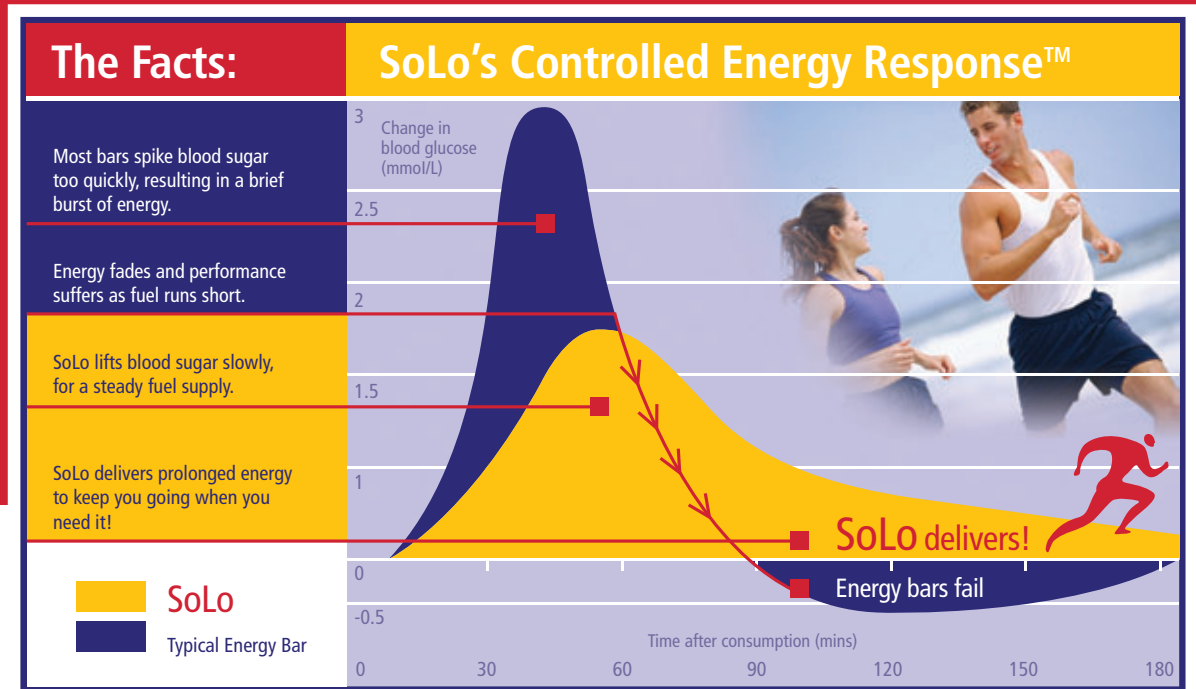
SOLO Power

The New Energy Alternative!™

SoLo's unique design delivers energy slowly as your working muscles need it, sparing precious energy reserves. SoLo was designed with YOU in mind – delivering great tasting, long-lasting energy together with all-natural ingredients and superior nutrition.

Why Choose SOLO?

SoLo's "Controlled Energy Response™" delivers lasting energy.



www.solo-gi.com



Look Who's SoLo Powered

Professional, collegiate and world-class athletes are using SoLo as a preferred fuel source for long-term, controlled energy.

- National Basketball Association (NBA)
- National Hockey League (NHL)
- Major League Baseball (MLB)
- NCAA Collegiate Athletic Departments
- Olympic level athletes
- World Class endurance athletes

Elite athletes are using SoLo as their winning formula.

"SoLo has given our team an advantage. Our players eat them before games and at halftime to give them sustained energy for four quarters of pro basketball and the ability to perform in the later stages of the game."

Joe Rogowski, Strength and Conditioning Trainer, Orlando Magic

"I need to know that I will be able to perform and SoLo gives me that confidence and energy late in a race. Thanks SoLo."

Paul Tichelaar, Triathlete: Ranked top 10 in the world, 2nd in Canada

"SoLo gives me lasting energy without the spike and crash like some high sugar bars. I have SoLo as a healthy pick me up or right after a workout."

Megan Metcalfe, Olympic Level Female Distance Runner

"SoLo sustains my energy levels for physical endurance and mental concentration, enabling me to achieve my personal best performance."

Keith MacCullough – Canadian Paraglider Champion